ESG INITIATIVE

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CARBON OFFSET PROGRAM

ENVIRONMENTAL, SUSTAINABILITY & GOVERNANCE INITIATIVES

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CARBON OFFSET PROGRAM

At Southland, we recognize the critical importance of taking proactive steps to mitigate our carbon footprint. As a commercial water filtration company, we understand that our operations, including nationwide customer service and freight activities, contribute to carbon emissions. In alignment with internationally-recognised best practice, we are committed to playing our part in addressing climate change.

To fulfill our commitment to environmental sustainability, Southland has partnered with Blue Halo to offset 100% of the carbon emissions generated by our national and international air travel. Through this collaboration, we aim to not only neutralise the environmental impact of our travel but also foster a culture of responsible decision-making within our team.

Our carbon offset initiative involves several key components:

INTEGRATION INTO BOOKING PROCESS

We have streamlined the process of carbon offsetting by integrating it into our travel booking system. This ensures that every team member has the option to offset the carbon emissions associated with their travel easily and efficiently.

PROMOTING SUSTAINABLE PRACTICES

We are dedicated to fostering a culture of sustainability within our organization. Through education and awareness initiatives, we encourage our team members to make informed decisions that minimise the environmental impact of their travel activities. This includes opting for virtual meetings when possible, choosing more fuel-efficient transportation options, and reducing unnecessary travel.

PARTNERSHIP WITH BLUE HALO

Our partnership with Blue Halo allows us to accurately calculate our carbon emissions, analyze data trends, and track progress towards our emission reduction goals. By leveraging their expertise and resources, we can effectively implement and manage our carbon offsetting efforts.

Through these initiatives, Southland is taking concrete steps to mitigate our environmental impact and contribute to the global fight against climate change. We believe that by prioritizing sustainability in our operations, we can create a more resilient and environmentally responsible future for generations to come.